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EQUALITY IMPACT ASSESSMENT - TRAFFORD COUNCIL

A. Summary Details		
1	Title of EIA:	Street Trading Policy
2	Person responsible for the assessment:	Clare Whittle – Regulatory Services Manager (Trading Standards and Licensing)
3	Contact details:	clare.whittle@trafford.gov.uk 0161 912 3817
4	Section & Directorate:	Licensing
5	Name and roles of other officers involved in the EIA, if applicable:	Joanne Boyle

B. Policy or Function		
1	Is this EIA for a policy or function?	Policy <input checked="" type="checkbox"/> Function <input type="checkbox"/>
2	Is this EIA for a new or existing policy or function?	New <input checked="" type="checkbox"/> Existing <input type="checkbox"/> Change to an existing policy or function <input type="checkbox"/>
3	What is the main purpose of the policy/function?	The purpose of the policy is to outline how the Council regulates Street Trading and considers applications for Street Trading Licences and Consents, as well as being developed to assist persons applying for Street Trading Licences and Consents in Trafford Council. The policy sets out the standards, lists the prohibited streets, shows

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		<p>zones where trading must be from a specific location (pitch) identified by the Council, Lists the fees and charges for the various Licences and Consents and the terms and conditions of the various licences and consents.</p> <p>The Council's Street trading policy aims to create a street trading environment which considers various events that take place in the area and is understanding to the needs of the residents and premises-based trading in the area. It allows consumer choice, but also considers public safety of those that live or visit Authority.</p>
4	Is the policy/function associated with any other policies of the Authority?	Equality Strategy 2021-2025
5	Do any written procedures exist to enable delivery of this policy/function?	Yes, written procedures are included in the policy which outline how applications will be processed and determined.
6	Are there elements of common practice not clearly defined within the written procedures? If yes, please state.	No
7	Who are the main stakeholders of the policy? How are they expected to benefit?	<ul style="list-style-type: none"> • General public – those using the local amenities or tourists visiting areas providing road-side services. • Residents • Small businesses • Applicants for street trading licences. • Police Authority • Highways • Greenspace

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		<ul style="list-style-type: none"> • Ward Councillors
8	How will the policy/function (or change/improvement), be implemented?	<p>The Policy will become effective from the 1st November 2023 and will be published on the Councils' website. However, there will be certain requirements which will need a transition period before they become effective to allow the trade sufficient time to comply. Therefore, prior to the 1st November 2023 a delivery plan will be developed detailing the implementation dates for all the various elements of the policy and:</p> <ul style="list-style-type: none"> • how and when those impacted by the changes will be notified; • what additional approval may be required; • what staff training will be required; and • what additional resources/materials will be required
9	What factors could contribute or detract from achieving these outcomes for service users?	Retaining sufficient staff capacity to implement the new policy over time will be the main factor.
10	Is the responsibility for the proposed policy or function shared with another department or authority or organisation? If so, please state?	Highways Authority

C. Data Collection on People Impacted by Policy or Function

1	Do you have monitoring data on the number of people (from different equality groups) who are using or are potentially	No evidence is currently available
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	impacted upon by your policy/ function?	
2	Please specify monitoring information you have available and attach relevant information*.	No evidence is currently available
3	If monitoring has NOT been undertaken, will it be done in the future or do you have access to relevant monitoring data?	Monitoring questions will be included in licence applications.

**Your monitoring information should be compared to the current available census data to see whether a proportionate number of people are taking up your service*

D. Consultation & Involvement		
1	Are you using information from any previous consultations and/or local/national consultations, research or practical guidance that will assist you in completing this EIA?	Previous consultation which took place in June 2022.
2	Please list any consultations planned, methods used and groups you plan to target. (If applicable)	Consultation 6 th July 2023- 3 rd August 2023 We will consult with: -Current street traders -Local business in the area -Place a statutory notice in the local press
3	**What barriers, if any, exist to effective consultation with these groups and how	No barriers identified

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will you overcome them?	
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***It is important to consider all available information that could help determine whether the policy/function could have any potential adverse impact. Please attach examples of available research and consultation reports*

E: The Impact – Identify the potential impact of the policy/function on different equality target groups

The potential impact could be negative, positive or neutral. If you have assessed negative potential impact for any of the target groups you will also need to assess whether that negative potential impact is high, medium or low

	Positive	Negative (please specify if High, Medium or Low)	Neutral	Reason
Sex			Neutral	The Street Trading Policy should benefit both sexes, but is not specific to men or women
Pregnant women & women on maternity leave			Neutral	The Street Trading Policy should benefit women of any stage of maternity but is not specific to pregnancy and maternity.
Gender Reassignment			Neutral	The Street Trading Policy should benefit people of any gender, but is not specific to gender
Marriage & Civil Partnership			Neutral	The Street Trading Policy should benefit people of any marital status but is not specific to any type of marital status.

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Race - include race, nationality & ethnicity (NB: the experiences may be different for different groups)			Neutral	The Street Trading Policy should benefit people of any race but is not specific to race
Disability – physical, sensory & mental impairments			Neutral	The policy should benefit people of any disability but is not specific to disability.
Age Group - specify e.g. older, younger etc.	Positive			Street Trading legislation prevents a child to engage or be employed in Street Trading. The policy supports the view that the interests of young persons should be protected.
Sexual Orientation – Heterosexual, Lesbian, Gay Men, Bisexual people			Neutral	The Street Trading Policy should benefit people of any sexual orientation, but is not specific to sexual orientation
Religious/Faith groups (specify)			Neutral	The Street Trading Policy should benefit people of any religion/belief, but is not specific to religion/belief

As a result of completing the above what is the potential negative impact of your policy?

High Medium Low **Neutral**

F. Could you minimise or remove any negative potential impact? If yes, explain how.

Race:	N/A
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Sex & Gender, including pregnancy & maternity, gender reassignment, marriage & civil partnership	N/A
Disability:	It is recognised that any obstructions on the highway have the potential to impact on accessibility in our town centres, and that town centres are at times already crowded by both people and street furniture. All applications require approval of location and layout of associated furniture. This is considered in line with the whole street layout and provisions are also in place to restrict other street trading permissions where required such as pavement licenses. This is considered by Highways where necessary and this consultation and approval is specifically designed to prevent any adverse impacts of accessibility.
Age:	N/A
Sexual Orientation:	N/A
Religious/Faith groups:	N/A
Also consider the following:	
1 If there is an adverse impact, can it be justified on the grounds of promoting equality of opportunity for a particular equality group or for another legitimate reason?	The policy will have low adverse impact
2 Could the policy have an adverse impact on relations between different groups?	None Identified
3 If there is no evidence that the policy <i>promotes</i> equal opportunity, could it be adapted so that it	The policy will promote equal opportunity

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does? If yes, how?	
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G. EIA Action Plan

Recommendation	Key activity	When	Officer Responsible	Progress milestones
Written Procedure			Clare Whittle	September 2023
Review Policy			Clare Whittle	Ongoing

Please ensure that all actions identified are included in the attached action plan and in your service plan.

Signed
Lead Officer
Date 2nd August 2023


 Signed
Service Head
Date 2nd August 2023

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